

Ashland



Photo Credit: Christopher Goodwin

Population

	2000	2010	% Change (2000-2010)	2016*
Total Population	14,674	16,593	13.1%	17,420
Gender				
Female	7,574	8,527	12.6%	8,968
Male	7,100	8,066	13.6%	8,452
Age Distribution				
Under 10 years	2,245	2,308	2.8%	2,048
10 to 19 years	1,663	2,073	24.7%	2,327
20 to 34 years	2,678	2,598	-3.0%	2,861
35 to 54 years	5,432	5,649	4.0%	5,135
55 to 74 years	2,080	3,174	52.6%	4,163
75 years and over	576	791	37.3%	886
Race/Ethnicity				
White	13,482	13,978	3.7%	14,782
Black	262	391	49.2%	493
American Indian	15	23	53.3%	0
Asian, Pacific Islander	367	1,455	296.5%	1,535
Some other race	245	437	78.4%	224
Two or More Races	303	309	2.0%	386
Hispanic or Latino (of any race)	428	740	72.9%	930
Households by type				
Family Households (families)	4,023	4,531	12.6%	4,755
With own children under 18 years	1,714	2,304	34.4%	2,252
Non family households	1,697	1,854	9.3%	1,971
Average household size	2.56	2.59	1.2%	2.58
Average family size	3.04	3.09	1.6%	3.07

Housing

Housing Tenure and Vacancy	2000	2010	% Change (2000-2010)	2016*
Occupied housing units	5,720	6,385	11.6%	6,726
Vacant housing units	74	224	202.7%	199
Homeowner vacancy rate (percent)	0.3%	0.1%	-66.7%	2.2%
Rental vacancy rate (percent)	2.6%	4.6%	76.9%	3.7%
Owner-occupied housing units	4,556	5,210	14.4%	5,362
Renter-occupied housing units	1,164	1,175	0.9%	1,364

Sources: MERC and various sources.

Note: In a few instances MERC estimates are used due to the unavailability of data.

Please refer to MERC's Annual Economic Profile for a detailed discussion of sources.

* 5-year estimate based on the Census Bureau's American Community Survey

Education

	2016	2017	% Change (2016-2017)
Student Enrollment	2,570	2,629	2.3%
Costs Per Pupil	\$12,503	\$12,637	1.1%

Unemployment

	2016	2017	% Change (2016-2017)
Labor Force	10,559	10,639	0.8%
Unemployed Individuals	316	311	-1.6%
Unemployment Rate	3.0%	2.9%	-3.3%

Payroll and Wages

	2016	2017	% Change (2016-2017)
Average Wage	\$46,247	\$47,454	2.6%
Total Payroll (in thousands)	\$228,692	\$235,991	3.2%

Employment By Super Sector

Total Employment	2016	2017	% Change (2016-2017)
Total Employment	4,945	4,973	0.6%
Natural Resources & Mining	0	0	0.0%
Construction	367	370	0.8%
Manufacturing	730	734	0.5%
Trade, Transportation, & Utilities	1,072	1,052	-1.9%
Information	58	50	-13.8%
Financial Activities	64	66	3.1%
Professional and Business Services	770	699	-9.2%
Education and Health Services	428	477	11.4%
Leisure & Hospitality	525	529	0.8%
Other Services	262	279	6.5%
Public	669	717	7.2%
Total Establishments	466	471	1.1%
Natural Resources & Mining	0	0	0.0%
Construction	62	69	11.3%
Manufacturing	20	18	-10.0%
Trade, Transportation, & Utilities	85	79	-7.1%
Information	5	8	60.0%
Financial Activities	19	19	0.0%
Professional and Business Services	102	97	-4.9%
Education and Health Services	62	66	6.5%
Leisure & Hospitality	40	43	7.5%
Other Services	55	56	1.8%
Public	16	16	0.0%

Revenue (in thousands)

	2016	2017	% Change (2016-2017)
Tax Levies	\$39,987	\$41,610	4.1%
State Aid	\$7,306	\$7,727	5.8%
Local Fees/Receipts	\$16,342	\$17,354	6.2%
Other Revenue	\$2,679	\$2,167	-19.1%

Tax Rates (per thousand)

	2016	2017	% Change (2016-2017)
Residential Tax Rate	\$17.00	\$16.70	-1.8%
Commercial Tax Rate	\$17.00	\$16.70	-1.8%

Housing Prices

	2016	2017	% Change (2016-2017)
Average Single Family Home Assessed Value	\$399,385	\$419,948	5.1%
Single Family Median Sales Price	\$409,000	\$431,000	5.4%
Condo Median Sales Price	\$339,900	\$357,500	5.2%



Framingham
State University

MetroWest Economic
Research Center

100 State Street, Framingham, MA 01701-9101 (508) 626-4033 Fax (508) 626-4018 www.merc-online.org