

Holliston



Photo Credit: Jonathan Vos

Population

	2000	2010	% Change (2000-2010)	2016*
Total Population	13,801	13,547	-1.8%	14,324
Gender				
Female	7,031	6,880	-2.1%	7,306
Male	6,770	6,667	-1.5%	7,018
Age Distribution				
Under 10 years	2,283	1,783	-21.9%	1,751
10 to 19 years	2,090	2,069	-1.0%	2,283
20 to 34 years	1,709	1,492	-12.7%	1,691
35 to 54 years	5,117	4,557	-10.9%	4,436
55 to 74 years	2,142	2,959	38.1%	3,483
75 years and over	460	687	49.3%	680
Race/Ethnicity				
White	13,346	12,825	-3.9%	13,489
Black	123	118	-4.1%	125
American Indian	18	13	-27.8%	0
Asian, Pacific Islander	166	339	104.2%	452
Some other race	43	105	144.2%	85
Two or More Races	105	147	40.0%	173
Hispanic or Latino (of any race)	190	246	29.5%	608
Households by type				
Family Households (families)	3,842	3,838	-0.1%	4,065
With own children under 18 years	1,851	1,867	0.9%	2,033
Non family households	953	1,102	15.6%	1,054
Average household size	2.87	2.74	-4.5%	2.79
Average family size	3.25	3.14	-3.4%	3.18

Housing

Housing Tenure and Vacancy				
Occupied housing units	4,795	4,940	3.0%	5,119
Vacant housing units	73	147	101.4%	86
Homeowner vacancy rate (percent)	0.4%	0.9%	125.0%	-
Rental vacancy rate (percent)	2.8%	6.5%	132.1%	-
Owner-occupied housing units	4,140	4,320	4.3%	4,342
Renter-occupied housing units	655	620	-5.3%	777

Sources: MERC and various sources.

Note: In a few instances MERC estimates are used due to the unavailability of data.

Please refer to MERC's Annual Economic Profile for a detailed discussion of sources.

* 5-year estimate based on the Census Bureau's American Community Survey

	2016	2017	% Change (2016-2017)
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Education

Student Enrollment	2,788	2,799	0.4%
Costs Per Pupil	\$12,634	\$12,558	-0.6%

Unemployment

Labor Force	7,415	7,473	0.8%
Unemployed Individuals	234	232	-0.9%
Unemployment Rate	3.2%	3.1%	-3.1%

Payroll and Wages

Average Wage	\$71,368	\$72,375	1.4%
Total Payroll (in thousands)	\$454,042	\$476,153	4.9%

Employment By Super Sector

Total Employment	6,362	6,579	3.4%
Natural Resources & Mining	51	49	-3.9%
Construction	1,229	1,299	5.7%
Manufacturing	954	833	-12.7%
Trade, Transportation, & Utilities	631	806	27.7%
Information	3	7	133.3%
Financial Activities	98	102	4.1%
Professional and Business Services	1,992	1,961	-1.6%
Education and Health Services	283	312	10.2%
Leisure & Hospitality	226	281	24.3%
Other Services	170	203	19.4%
Public	725	728	0.4%
Total Establishments	471	478	1.5%
Natural Resources & Mining	6	5	-16.7%
Construction	62	68	9.7%
Manufacturing	40	38	-5.0%
Trade, Transportation, & Utilities	88	89	1.1%
Information	3	4	33.3%
Financial Activities	26	30	15.4%
Professional and Business Services	108	102	-5.6%
Education and Health Services	57	58	1.8%
Leisure & Hospitality	22	25	13.6%
Other Services	49	49	0.0%
Public	10	10	0.0%

Revenue (in thousands)

Tax Levies	\$42,754	\$44,406	3.9%
State Aid	\$12,038	\$12,195	1.3%
Local Fees/Receipts	\$8,103	\$9,966	23.0%
Other Revenue	\$4,658	\$3,883	-16.6%

Tax Rates (per thousand)

Residential Tax Rate	\$18.79	\$18.52	-1.4%
Commercial Tax Rate	\$18.79	\$18.52	-1.4%

Housing Prices

Average Single Family Home Assessed Value	\$416,124	\$436,914	5.0%
Single Family Median Sales Price	\$412,500	\$430,000	4.2%
Condo Median Sales Price	\$431,000	\$168,000	-61.0%



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